



Steering Committee Meeting Highlights | 12 September 2018, 12:00 pm

Gulf Coast Community Design Studio:

Tracy Wyman, Landscape Architect and Healthy Communities Liaison; David Perkes, Director

Members in Attendance:

Geneva Dummer, *The Meeting Place & Heritage Trails Partnership*; Julie Egressy, *Mercy Housing & Human Development*; Patrick Bonck, *Harrison County Zoning*; Toni Richardson, *Mississippi Department of Health*; Danielle Fastring, *University of Southern Mississippi*; Greg Wilson, *Coastal Family Health*; Stephanie Plancich, *Gulf Regional Planning Commission*; Christin LeBoeuf, *American Heart Association*; Jodi Ryder, *Mississippi Gulf Coast YMCA*

1. **Conduent Community Health Solutions.** Tracy explained the new December 31, 2018 extended deadline for raising funds to support the 2019 data platform. If funds are secured by the deadline, a 2019 contract between Conduent and MSU will be executed. The actual contract amount is currently in negotiations.
2. **Financial Advisory Team:** A financial advisory team is being formed to solicit expert advice as we move forward to raise local funds for the data platform. Hospital and cross-sector representation from our Steering Committee is desired in addition to new partners and sources we'll be reaching out to. The target date within which to form the financial advisory team and facilitate a strategy session is October 1. Additionally, the *Collaborative* will write a proposal to Mississippi State Department of Health. GCCDS will lead this proposal writing, with assistance from the Steering Committee members.
3. **New Partnerships:**
 - a. **Gulf Coast Community Foundation** has been established to allow the Community Foundation to serve as fiscal agent for the Gulf Coast Healthy Communities Collaborative and/or Gulf Coast Community ExCHANGE. At this time, the fund will be named the Gulf Coast Community ExCHANGE fund which will provide a means to receive funds from donors who wish to support the data platform. Commitments will be received from potential funders, and if adequate funds have been raised by November 15, 2018, donors will write checks directly to the Gulf Coast Community Foundation.
 - b. **Mississippi Public Health Institute** has been established and is expected to result in a full time MSU/GCCDS employee who will oversee the CDC REACH proposal. The proposal addresses breast feeding and smoking cessation in African American women. Once finalized, the position will also allow for Gulf Coast Healthy Communities Collaborative facilitation. A formal announcement will be made toward the end of September 2018. This is an important milestone for the *Collaborative*.
4. **MSDH & Mayoral Health Councils:** The Mississippi State Department of Health is currently working to schedule meetings with Mayor's offices, and GCCDS is currently working to provide sample City Health Profiles and local resource lists for these meetings.

5. **Public Relations.** *The Collaborative* will begin immediately to get the word out through Facebook, press releases and e-newsletters regarding the newly formed collaborative and its purpose as a data-driven catalyst for action that impacts community health.
6. **Upcoming Presentations.** Tracy will present at the upcoming Walk Bike Places 2018 in New Orleans on September 17, along with Connie Moran (City of Ocean Springs) and Darcie Crew (Jackson County Board of Supervisors). The conference is organized by Projects for Public Spaces, and the panel discussion will be facilitated by Geneva Dummer (Heritage Trails Partnership). The presentation is entitled *Post Disaster Placemaking Through Strategic Partnerships*” with Tracy’s portion highlighting the timeline of progress post-Katrina, as well as the growing momentum toward stronger cross-sector partnerships to impact health across the region through the Gulf Coast Healthy Communities Collaborative.
7. **Expanding the ‘Table’ and Steering Committee Connections:** The group brainstormed regarding additional organizations which should ‘be at the table’. The results are listed as follows with the corresponding Steering Committee Member who will put Tracy in touch with them:

Merit Health (Christin LeBoeuf)
 Mississippi Development Authority (Julie Egressy)
 Boys & Girls Club (Geneva Dummer, Greg Wilson)
 School Districts (Geneva Dummer)
 Community Health Workers (Julie Egressy)
 Our Partners
 American Cancer Society (Christin LeBoeuf)
 Other health organizations
 Families First (Tracy Wyman)
 Elected Officials
 Parks & Recreation Departments (Geneva Dummer)
 William Carey University
 Mississippi Gulf Coast Community College

More non-profit organizations serving underserved populations
 Non-profit organizations with a broader reach such as My Brother’s Keeper
 Private Corporations
 Harrison County Senior Services Department (Pat Bonck)
 Visit Mississippi (CVB)
 The National Diabetes and Obesity Research Institute (NDORI) at Tradition (Jodi Ryder)
 Language: Banks (Community Reinvestment Act)
 MSGCCC Nursing Simulation Center at Tradition
 East Biloxi Community Collaborative (Tracy)

8. **The Steering Committee and the *Collaborative* going forward:** It was reiterated the Steering Committee is continuing to direct the *Collaborative*, and will continue in monthly meetings through December 2018 and beyond, and that the Steering Committee will transition to a Board, only when that is an apparent and necessary step, but with no immediate plans in sight. The *Collaborative*, however, should and will include many more organizations such as those listed above. Occasional (perhaps biannually) will be planned in order to bring the *Collaborative* members together and to facilitate dialogue around the intersection of community development and health. These events will also serve as networking opportunities for *Collaborative* members.